

TLC Aged Care Media Release

July 4, 2010

Roll up, roll up, the end of year sales are on at The Belmont



Jenny Copperwaite helps Lillian spend up big

TLC Aged Care's Geelong home "The Belmont" were struggling to find a way to get all 100 residents out to enjoy the annual end of year sales. The solution? In the words of manager Claire Fry, "Well, if we can't get to the shops we just get the shops to come to us.

Popular team member Jenny Copperwaite enlisted the support of fashion clothes, jewelry, sweet treats and much more and The Belmont was a hive of activity on June 30 for its very own "end of year sale". "It's

important to be able to live a full and normal life and what could be more normal than going shopping?" laughed Jenny. "I just hope the residents are having as much fun as I am, retail therapy is a well-known cure all" she joked.

And they sure did have fun! Local entertainer Ben Costanzo was on hand with his usual blend of music and laughter and, as the photos show, everyone had a ball.

And it wasn't all for the ladies. Resident Jim Crockart took a break from his usual place at the billiard table to join in. "It's all about having fun" said John. "It doesn't matter whether you're 8 or 80 – most people enjoy a day out at the shops.

The market day was a huge success and the shop keepers were delighted too. "We're very grateful to the variety of people who displayed their wares" said Claire. "Our shopkeepers have generously, donated over \$500 in 'commissions' that will go toward our resident fundraising."



Local identity Ben Costanzo with Jim and Joan

End

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